promotion campaign
from howard strickling, mgm studios
culver city, california

ADVERTISING BILLING

"ANDY HARDY COMES HOME"

Prod. #1739
Suggested
Per Cents

M-G-M 35

Presents 15

MICKEY ROONEY 100

In

ANDY HARDY COMES HOME 100

Co-Starring 15

PATRICIA BRESLIN **FAY HOLDEN** 50

With 15

CECILIA PARKER **SARA HADEN** 25

JOEY FORMAN **JERRY COLONNA** 25

And Introducing 15

TEDDY ROONEY 50

Written by 15

EDWARD EVERETT HUTSHING 35

And 15

ROBERT MORRIS DONLEY 35

A FRYMAN ENTERPRISES PRODUCTION 20

Directed by 15

HOWARD W. KOCH 35

Produced by 15

RED DOFF 35

6-10-58

"ANDY HARDY COMES HOME"

BETWEEN THE YEARS 1938 AND 1946 ONE OF THE MOST POPULAR STARS IN HOLLYWOOD WAS A FAMILY. BECAUSE IT SEEMED TO STRIKE A RESPONSIVE CHORD IN THE HEART OF EVERY AMERICAN HOME, THIS FAMILY RECEIVED MORE FAN LETTERS THAN INDIVIDUAL STARS, AND STARTED MICKEY ROONEY, LANA TURNER, JUDY GARLAND, ESTHER WILLIAMS, DONNA REED AND KATHRYN GRAYSON ON THEIR WAYS TO STARDOM.

IN 15 PICTURES, THIS FAMILY TOOK OVER THE WORLD.

THE FAMILY WAS, OF COURSE, THE HARDY FAMILY OF THE TOWN OF CARVEL. NOW MGM, WITH CLEAR MEMORIES OF THE MOST SUCCESSFUL SERIES EVER PRODUCED, IS RETURNING THE FAMILY TO THE SCREEN WITH "ANDY HARDY COMES HOME," PRODUCED BY RED DOFF AND DIRECTED BY HOWARD W. KOCH.

MICKEY ROONEY RECREATES THE ROLE THAT MADE HIM NO. 1 BOX-OFFICE STAR, ANDY HARDY; FAY HOLDEN AND CECILIA PARKER RETURN FROM RETIREMENT TO PLAY MA HARDY AND SISTER MARIAN, AND SARA HADEN IS BACK FROM TELEVISION FOR AUNT MILLY.

THE FAMILY HAD ITS INCEPTION IN 1937 WITH THE FILM "A FAMILY AFFAIR," BASED ON THE PLAY "SKIDDING" BY AURANIA ROUVEROL. ITS SUCCESS RECOMMENDED ANOTHER PICTURE, "YOU'RE ONLY YOUNG ONCE," WHICH ESTABLISHED THE ACTORS IN THE ROLES THEY WERE TO PLAY THROUGHOUT. IN THE FOLLOWING EIGHT YEARS THEATER MARQUEES ADVERTISED "JUDGE HARDY'S CHILDREN," "LOVE FINDS ANDY HARDY," "OUT WEST WITH THE HARDYS," "THE HARDYS RIDE HIGH," "ANDY HARDY GETS SPRING FEVER," "JUDGE HARDY AND SON," "ANDY HARDY MEETS DEBUTANTE," "ANDY HARDY'S PRIVATE SECRETARY," "LIFE BEGINS FOR ANDY HARDY," "THE COURTSHIP OF ANDY HARDY," "ANDY HARDY'S DOUBLE LIFE," "ANDY HARDY'S BLONDE TROUBLE," AND, LAST UNTIL NOW, "LOVE LAUGHS AT ANDY HARDY."

LIKE ITS PREDECESSORS, "ANDY HARDY COMES HOME" WILL INTRODUCE A PROMISING NEWCOMER A LA GARLAND, TURNER, WILLIAMS ET AL, GIRLS WHO TOOK FIRST STEPS TO STARDOM ON THE ARM OF ANDY HARDY. SHE'S PAT CAWLEY, NEWLY UNDER CONTRACT TO MGM AND MAKING HER PICTURE DEBUT.

ALSO CONTINUED ARE THE MAN-TO-MAN TALKS FOR WHICH JUDGE HARDY AND SON WERE RENOWNED. THIS TIME ANDY TALKS TO HIS SON, PLAYED BY TEDDY ROONEY.

BOTH PRODUCER DOFF AND DIRECTOR KOCH EMPHASIZE "ANDY HARDY COMES HOME" IS NOT A SEQUEL IN THE TRUE SENSE OF THE WORD -- NOR A REMAKE. IT IS RATHER, THEY SAY, A CONTINUATION.

IT IS ALSO ANDY HARDY, 1958, UP-TO-DATE IN STORY, CHARACTERIZATIONS, BACKGROUND AND CONTENT.

SUGGESTED AD LINES

ANDY'S BACK --

AND ROCK 'N ROLL'S GOT HIM!

Sure, he's a few years older and a father! But he's not taking a back seat to the high-school hipsters! Just one of the high moments of his hilarious trip home!

***

LIKE FATHER, LIKE SONNY

...AND EQUALLY FUNNY!

It's a grown-up Andy with Andy, Jr. -- who's just a chip off the old block... redheaded, riotous, irrepressible!

***

TWO ANDYS NOW AND

TWICE AS FUNNY!

Yes...it's Mickey and "Mickey, Jr." bringing America's first family of films back to the screen in an ALL NEW! ALL FUN! AFFAIR!

***

SUGGESTED AD LINES (CONT'D)

IT'S THE SAME OLD ANDY!!
(plus an Andy, Jr. too!)

WITH SOME BRAND NEW FUN!

Up to his old tricks...
and learning some new ones
as he tries to stay up with
today's teen-agers!

***

IT'S THE SAME OLD ANDY!!
(plus an Andy, Jr. too!)

WITH SOME BRAND NEW FUN!

Yes...it's Mickey and "Mickey, Jr."
bringing America's first family
of films back to the screen!

***

SUGGESTED AD LINES (CONT'D)

ANDY HARDY COMES HOME
IN THE YEAR'S HAPPIEST MOVIE

***

IF YOU'RE OVER 25 TELL YOUR CHILDREN --
IF YOU'RE UNDER, ASK YOUR PARENTS

***

HERE COMES ANDY HARDY AGAIN --
AND WAIT UNTIL YOU MEET ANDY HARDY, JR.

***

MEET ANDY HARDY'S NEW FAMILY
IN THE NEW MOVIE HIT OF THE SEASON

***

ANDY HARDY COMES HOME --
HE'S STILL IRREPRESSIBLE,
BUT DEFINITELY GROWN UP

***

GIANT POST CARD....SPECIAL MAILINGS TO EXHIBITORS OF NEW HARDY FAMILY COLOR PORTRAIT

The Hardy Family of 1958 -- Andy (MICKEY ROONEY), Ma Hardy (FAY HOLDEN), Sister Marian (CECILIA PARKER), Aunt Milly (SARA HADEN) and newest members Mrs. Andy Hardy (PATRICIA BRESLIN), Andy, Jr. (TEDDY ROONEY), little Marian (GENA GILLESPIE) and Sister Marian's son Jim (JOHNNY WEISSMULLER, JR.) -- has sat for a new family portrait in color -- to be used as special mailers to exhibitors.

Suitable for framing, they will be sent to all exhibitor accounts, to be co-ordinated with Jack Byrne in New York.

SPECIAL MAILINGS OF HARDY FAMILY COLOR PORTRAIT TO PRESS

Same portrait as described above to be sent to national press list, advising of the return of the Hardy Family to the screen in ANDY HARDY COMES HOME, an MGM release.

To be co-ordinated through New York and Emery Austin, with an additional 1,000 for mailing by studio.

MICKEY ROONEY SET FOR ED SULLIVAN SHOW TELEVISION APPEARANCE JULY 20, TO LAUNCH NATIONAL OPENINGS OF "ANDY HARDY COMES HOME"

Mickey Rooney will appear on Ed Sullivan's Show Sunday, July 20, a guest appearance which will tie in with release of ANDY HARDY COMES HOME.

Dan Terrell is in touch with producers to ascertain picture credit and to discuss possible use of a film clip from ANDY HARDY COMES HOME.

SPECIAL FILM FOOTAGE OF MICKEY ROONEY AND TEDDY ROONEY AS POSSIBLE TELEVISION TRAILERS

Approximately 40 seconds of special film has been shot of Mickey Rooney and his son Teddy, portraying Andy Hardy, Jr. in ANDY HARDY COMES HOME, with Teddy introducing himself and Mickey and describing the picture.

Additional footage, which will also be used as prelude to theatrical trailer, has been forwarded to Donahue and Coe for possible use in television spots.

UNITED AIR LINES PROMOTION OF "ANDY HARDY COMES HOME" THROUGH SEAT PACKETS, HOUSE ORGAN AND COUNTER CARD CAMPAIGN

Andy Hardy comes home on a United Air Lines plane and special art -- production and off-stage -- has been made available to Miss Mary Stringfellow, studio contact.

Plans are to include one photograph in seat packets read by more than 100,000 passengers per month and for the UAL house organ which has a readership of 25,000 per month.

In addition, counter card campaign is being discussed, with art of Mickey Rooney and a United Air Liner crediting ANDY HARDY COMES HOME.

AMERICAN GAS ASSOCIATION TIE-UP IN DISCUSSION, FEATURING STILLS OF FAY HOLDEN AS MA HARDY USING A GAS STOVE

The Hardy Family home has a new look in ANDY HARDY COMES HOME -- a new gas range.

Studio in discussions with American Gas Association to determine extent of tie-up under consideration. Earl Rogers is the contact.

"Picture-of-month" display in Association outlets will be provided.

SPECIAL TRANSCRIPTION WITH

HARDY FAMILY FOR RADIO AND

DISC JOCKEY PROMOTION

Transcription featuring Mickey Rooney and his movie family, the Hardys, returning to the screen in ANDY HARDY COMES HOME.

Rooney introduces Ma Hardy (FAY HOLDEN), Sister Marian (CECILIA PARKER), Aunt Milly (SARA HADEN), who discuss the elements that reunited them for the first time in twelve years.

Rooney's son, Teddy, portraying Andy Hardy, Jr., is also introduced.

Open-end, to allow playing of music from film, if available.

EXTENDED PLAY ALBUM OF MUSIC

FROM "ANDY HARDY COMES HOME"

IN DISCUSSION FOR EXPLOITATION

The multi-talented Rooney, in collaboration with Harold Spina, is composing three pieces of music for ANDY HARDY COMES HOME. First is "The Unkwinit," the second a love theme entitled "Lazy Summer Night" and third, a rock 'n roll number, "You Gotta Soda."

MGM Records is anticipating possible use of sound track from ANDY HARDY COMES HOME as soon as track is received. If extended play disc is set, a special bulletin will be sent.

CAPITOL RECORD

The 4 Preps are recording "Lazy Summer Night" for Capitol with July 15 set for record's release.

SPECIAL SCREENINGS

Start the word-of-mouth
with local "opinion-makers"

To make the most of ANDY HARDY returning to the screen, it should be accorded important treatment.

To make its first preview an event, it should be screened not only for the customary exhibitor and press lists but also for local "opinion-makers" in your town (e.g. head of the Chamber of Commerce, service club officers and people interested in "family" entertainment who might be involved in promotion tie-ups).

At the studio, the first press preview will be launched with a "picnic" at 6:30 (hamburgers, etc.) to which guests will be accompanied by teen-age members of their families, with screening to be held right after.

We strongly recommend that the policy of TEEN-AGE members of your guests' family be included in your invitations.

This screening should be held at least a week in advance of the playdate.

LOCAL LEVEL PROMOTION OF "ANDY HARDY'S UNKWINIT SUNDAE" AND "ANDY HARDY COMES HOME"

The "Unkwinit Sundae," a confectionary conglomeration of ice cream, whipped cream, bananas and cherries is featured prominently in ANDY HARDY COMES HOME and can be utilized effectively in local level confectionary and drugstore fountain promotions.

"Unkwinit" stands for "You-Never-Know-What's-In-It."

Stills from the production featuring Mickey Rooney enjoying the sundae can be made available, with picture credited in caption and on all cards advertising.

NEWSPAPER EDITORIAL

At times, editorial pages of daily papers comment on the subject matter of motion pictures.

ANDY HARDY COMES HOME could very well lend itself to an upbeat editorial.

With so much written and said about unhappy homes and delinquent youngsters, the Hardy Family graphically represents what a typically American home life can be when there is a happy home. This picture exemplifies the good values of life and producers should be given credit for bringing it to the screen as wholesome family entertainment.

Your newspaper editor should have this brought to his attention and a special screening can be set up of ANDY HARDY COMES HOME with attention directed to possible editorial.

Suggested editorials will be forwarded by mail.

CO-OP AD SECTION ON

"ANDY HARDY COMES HOME"

Local theater manager and promotion manager of the newspaper should consider a full page co-op ad for opening day of the picture.

Since the family appeal of the picture is self-evident, merchants catering to family trade might be very interested (i.e. supermarkets, apparel shops, shoe stores, furniture stores, etc.)

Theme of the ad could be:

Main Street (or Middletown) says WELCOME BACK AS "ANDY HARDY COMES HOME"

The famous and beloved Hardy Family returns to the screen after an absence of twelve years to again bring you joyous, real-life entertainment.

It's the family picture for all the family.

Since ANDY HARDY COMES HOME deals with a cast of personalities from young children up to grandparents, each merchant could appeal to any age group in his ad approach.

Stills #23 or #19 could be used as key stills in the center of the ad layout which would be bordered by the co-op ads.

FAMILY NIGHTS SPONSORED BY LOCAL CHAMBERS OF COMMERCE -- CLIMAXED WITH LOCAL THEATER OR DRIVE-IN SCREENING OF "ANDY HARDY COMES HOME"

On local levels, excellent and extensive promotion can be obtained through Chambers of Commerce endorsing family nights in their towns.

Tie-ins with restaurants, offering a special family dinner; stores, offering family sales, etc., for one night -- preferably opening night of ANDY HARDY COMES HOME.

Merchants and theater managers participate by inviting all their customers to come into town, eat, shop and see the movie.

SUMMER RECIPES FROM MA HARDY'S

COOK BOOK FOR WOMEN'S PAGES

Fay Holden, as Ma Hardy, won renown and the hearts of every country in the famed Hardy series -- and presents three or four of her favorite recipes for Summer meals.

Stills showing Miss Holden preparing the meals are: 1739-2, -3, -101, -123, -125, -129, -133.

MA HARDY RECIPES

Ma Hardy, the famous film mother as portrayed by Fay Holden in ANDY HARDY COMES HOME, a Fryman Enterprises Production for MGM release, delves into her plentiful store of recipes and comes up with a few of her personal favorites keyed to warm-weather cookery.

The salad, entree and dessert can be prepared -- in minutes -- long before mealtime and without a lot of heating. Then they may be stored in the refrigerator for cool and delicious serving later on.

But Ma Hardy points out that there are times even the short-cut homemaker wants to expend a little extra effort for a special occasion. That's when her Holiday Cake is just the thing to spark a menu.

SUNSHINE DESSERT

1½ tablespoons granulated gelatine
¼ cup granulated sugar
½ teaspoon grated lemon rind
¼ teaspoon grated orange rind
¼ teaspoon salt
2 tablespoons lemon juice
1¼ cups orange juice
1¼ cups pineapple juice
White of 1 large or 2 small eggs

Mix rinds with gelatine. Put into ¼ cup orange juice; allow to stand till gelatine is soft. Heat ½ cup orange juice with sugar till boiling. Remove from heat, add gelatine and stir until dissolved. Mix together remaining orange, lemon and pineapple juices and add to gelatine mixture. Stir vigorously for a few seconds, then empty into a deep bowl and put in coldest part of refrigerator till almost set. Beat egg white with rotary beater till stiff and shiny. Beat gelatine mixture until bubbly throughout; combine with egg white. When thoroughly mixed, turn into refrigerator freezing tray to set. Serve in clear glasses. Accompany with thick cream, if desired.

Yields 8 small portions

MA HARDY POTATO SALAD

Scrub 8 medium-size potatoes. Cook in skins; cover with water; add 1 tablespoon salt. Cover pan, bring to boiling. Cook gently, testing for softness after 15 minutes. When just tender, remove from heat and drain. Peel immediately. Mix with other ingredients while warm (for absorption). Cut potatoes into 3/4" cubes. Combine 2/3 cup salad dressing (your favorite), 1 teaspoon salt, and 1 to 2 tablespoons vinegar. Mix thoroughly. Add 1 cup sliced celery, 2 coarsely chopped hard-boiled eggs, and 2 tablespoons chopped green onions. Add dressing and toss. Cover. Allow to stand at room temperature at least 15 minutes, then chill in refrigerator several hours. If desired, garnish top of salad with hard-boiled egg slices and color with paprika.

Yields 6 servings

TUNA DELIGHT MOLD

3 tablespoons lemon juice
1 can pimiento, finely chopped
1 tablespoon unflavored gelatine
¼ cup cold water
1½ cups hot water
1 7-oz. can tuna, flaked
¼ teaspoon salt
¼ cup finely chopped green onion (optional)
1½ cups chopped celery
½ cup chopped green pepper.

Combine gelatine with cold water and let set till softened. Dissolve in salted hot water. Add lemon juice and salt. Chill until almost set; add tuna, pimiento, celery, green pepper and onion. Chill in a large mold (or individual forms, if you prefer) until firm. Serve with your favorite dressing.

Yields 6 servings

MA HARDY'S HOLIDAY CAKE

Measure into a mixing bowl

2 cups sugar
1 teaspoon salt
2 cups sifted cake flour
½ cup shortening
3/4 cup buttermilk
3 squares melted chocolate

Mix thoroughly (for at least 2 minutes by hand or at medium speed on electric mixer).

Stir in

½ teaspoon baking powder
1½ teaspoons baking soda

Add

3 eggs
1 teaspoon vanilla
½ cup buttermilk

Mix thoroughly (at least 2 minutes by hand or at medium speed on electric mixer). Pour into 2 9-inch cake pans 1½ inches deep, lined with wax paper. Bake in 350° oven 45 minutes. Cool in pans on cake rack for 15 minutes. Loosen with spatula. Place rack over cake, invert pan and rack and remove pan. Ice between layers, on sides and top with favorite frosting.

One 9-inch cake

SPECIAL ART LAYOUTS FOR NEWSPAPER PLANTING

Special art layouts tieing into ANDY HARDY COMES HOME can be made available by New York for local newspaper planting. These to include:

THE HARDYS -- THEN AND NOW

A two-panel layout, showing the famed Hardy Family -- Lewis Stone, Mickey Rooney, Fay Holden, Cecilia Parker and Sara Haden -- in a scene from an earlier Hardy film and a 1958 version of the family -- Rooney, Miss Holden, Miss Parker, Miss Haden -- and Patricia Breslin, Teddy Rooney, Gena Gillespie and Johnny Weissmuller, Jr.

THE LOVES OF ANDY HARDY

A six-picture layout of the women in Andy Hardy's life -- with scenes from earlier films which introduced Lana Turner, Judy Garland, Esther Williams, Donna Reed and Kathryn Grayson -- and culminated with the girl who won his heart and became his wife, Patricia Breslin.

MAN TO MAN -- FIRST AND SECOND GENERATIONS

Two-picture panel showing Lewis Stone and Mickey Rooney engrossed in one of their famed man-to-man talks from original Hardy pictures -- contrasted to man-to-man talk, 1958 style, featuring Mickey Rooney and his son, Andy, Jr. (TEDDY ROONEY).

FEATURES FOR NEWSPAPER PLANTING

MICKEY ROONEY: Discussing one of the phenomena of show business -- and his return to the screen as the character that made him the No.1 box-office star, Andy Hardy.

HARDY REUNION: Feature quoting the reactions of Fay Holden, Cecilia Parker and Sara Haden as they reunite with Mickey Rooney for ANDY HARDY COMES HOME -- and the factors that brought Misses Holden and Parker out of retirement for this film only.

HISTORY OF HARDYS: No other family in screen history has been as popular as the Hardys -- and never before or since has such a popular series been made. A history of the pictures which started Lana Turner, Esther Williams, Judy Garland, Donna Reed and Kathryn Grayson on the road to stardom with Mickey Rooney. How it evolved and how it became a world favorite.

THE HARDYS RETURN: Interview with Producer Red Doff and Director Howard W. Koch on bringing the newest and sixteenth Hardy Family picture back to the screen -- and why they believe this family will be more popular than ever.

FEATURES FOR NEWSPAPER PLANTING (CONT'D)

ANOTHER ROONEY: Introducing Teddy Rooney, eight-year-old son of Mickey Rooney, who not only bears a remarkable resemblance to his father but plays his father's son in his first film ANDY HARDY COMES HOME.

STARDOM ON THE ARM OF ANDY HARDY: Feature on Pat Cawley, who follows in the footsteps of Esther Williams, Lana Turner, Judy Garland, Kathryn Grayson and Donna Reed in taking a step to stardom in an Andy Hardy picture. Miss Cawley makes her film debut and is under contract to MGM.

FASHION LAYOUTS AND BEAUTY FEATURE

FOR NEWSPAPER USE

SCHOOL FOR FASHION

Special layout on clothes worn by Pat Cawley in ANDY HARDY COMES HOME shows styles that tie in perfectly with local "college-shop" promotions. A silk shirt-waist dress, two sweater-and-skirt combinations and a day-into-evening costume compose a wardrobe that goes to class or office with equal ease. Set of four stills with descriptive captions...Stills No. 2848-49, -50, -51.

SCARF STORY TOLD IN FUR

Never before in fashion history have little furs been bigger news. So Patricia Breslin, of ANDY HARDY COMES HOME, models some smart fur accents typical of the new offerings in late Summer and early Fall. The merchandise is particularly adaptable for individual furrier promotion, as well as newspaper space. The layout timed to dovetail with August Fur Sales and Fall "suit furs" campaigns...Stills No. 2946-47, -48, -49.

RELAX -- IT'S YOUR BEAUTY DUTY

Relaxation is the first rule of beauty care. It staves off the blemishes that make-up can't hide -- such as frown marks, frazzled nerves, chronic fatigue. And Pat Cawley, the vivacious new actress who debuts in ANDY HARDY COMES HOME, passes on her tips for cultivating relaxation. It's a feature tailored for women's page insertion...Stills No. 2855, 2859.

NATIONAL MAGAZINE STORIES IN WORK

ON "ANDY HARDY COMES HOME" (CONT'D)

THIS WEEK.....Joe Hyams planned story on Mickey Rooney and son Teddy, appearing together in ANDY HARDY COMES HOME as father and son.

BLACK STAR....Special art layout pegged on the girl Andy Hardy married -- Patricia Breslin. With off-stage and production scenes with Mickey Rooney and at home, taking dancing, horseback riding and drama lessons.

FINAL

SYNOPSIS

OF

"ANDY HARDY COMES HOME"

It's a grown-up -- but still irrepressible Andy Hardy (MICKEY ROONEY) who returns to his home town Carvel. Though now married to Jane (PATRICIA BRESLIN) from Los Angeles, and the father of seven-year-old Andy, Jr. (TEDDY ROONEY) and three-year-old Marian (GENA GILLESPIE), his youthful exploits and romantic adventures are still vivid in the memories of the townspeople.

An up-and-coming lawyer for a West Coast aircraft corporation, Andy has recommended Carvel as the site of a branch plant and has flown in to buy suitable land.

Only the fact that Judge Hardy is gone keeps the family reunion from being complete. But at the airport to greet him are Mom Hardy (FAY HOLDEN), sister Marian (CECILIA PARKER), Aunt Milly (SARA HADEN) and Marian's 15-year-old son James (JOHNNY WEISSMULLER, JR.).

Pal Beezy (JOEY FORMAN) is there, too, and it is he Andy turns to when Carvel newcomer Thomas Chandler (VAUGHN TAYLOR) ups the price on land Andy had decided to purchase in his company's name. Andy makes a deal to buy a tract owned by Beezy.

Carvel hasn't changed much, Andy notices while driving around reminiscing. Even youngsters such as he once was -- like nephew Jim -- are a lot the same. Only the slang and music tastes have changed. "Ozzie Nelson with a band?" asks one teen-ager when a record from Andy's era is brought out.

father, Andy tells his son physical violence is seldom the way to accomplish a purpose. Fight with truth rather than fists. Being honest, being able to look any man in the eye is as important as winning.

Andy, Jane, Andy, Jr. and little Marian aren't allowed to leave Carvel the next morning -- the townspeople won't let them. Beezy speaks for them when he says they are ashamed of themselves -- that they took their love of Carvel for granted while he still kept his.

But even before groundbreaking ceremonies for the new plant begin, Andy is asked not to leave his home town. The Mayor tells him of a vacancy on the bench and asks him to accept the appointment. Humbly, Andy does.

Everyone agrees that what Carvel needs is another Judge Hardy.

###

--62558ri--

Scanned from the collections of the
Wisconsin Center for Film and Theater Research,
with support from Matthew and Natalie Bernstein.

http://wcftr.commarts.wisc.edu

MEDIA
HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org